



In the context of economic recovery, it is very momentous to use different means of communication to connect and put in touch different actors within the Economic circuit. "The International Trade Fair for Economic Actors" aims to bring together in one place all entities, companies and activities that contribute in the development and proper functioning of the Malagasy economy.

Our objectives for the organization of the 1st edition of this event are :

- To set up an exchange platform between economic actors who are Companies, financial actors, public administrations and the rest of the world (visitors).
- To create new partnerships among different business sectors
- To offer various products and fittings to visitors.
- To create opportunities to establish or expand customer leaf doors on an international scale
- To promote the Malagasy entrepreneurs

The International Trade Fair for Economic Actors International Trade Fair for Economic Actors will bring together all economic sectors activities, different kinds of organizations, Embassies and Ministries :

Agroalimentaire	Banque	Assurance	Bois	Papier	Carton	Imprimerie
Commerce	Négoce	Distribution	Édition	Communication	Multimédia	
BTP	Matériaux de construction	Chimie	Parachimie	Étude et conseil		
Électronique	Électricité	Transport	Logistique	Transit	Douane	
Machine et équipement automobile	Industrie pharmaceutique					
Textile	Habillement	Chaussure				



## PARTICIPANTS

**1 Stand of 9m2 | 1 500 000Ar HT**

### BECOME OUR OFFICIAL SPONSORS

- Presence of your Logo in all our communication media
- Presence of your visuals on the exhibition site
- 1 Stand of 18m<sup>2</sup>
- Special SPONSOR TV set
- TV Announcement and Radio spots as OFFICIAL SPONSOR
- Conference venue

**OFFICIAL SPONSORS | 15 000 000Ar HT**

### BECOME OUR EXCEPTIONAL PARTNERS

- Presence of your logo in all our communication media
- Presence of your visuals on the exhibition site
- 1 Stand of 9m<sup>2</sup>
- TV Announcement and Radio spots as EXCEPTIONAL PARTNER

**EXCEPTIONAL PARTNER | 5 000 000Ar HT**

### BECOME OUR PARTNERS

- Presence of your logo in all our communication media
- Presence of your visuals on the exhibition site
- TV Announcement and Radio spots as PARTNER

**PARTNERS | 3 000 000Ar HT**



## EXCLUSIVE RESTORATION AREA

**Bare space 36m2 | 3 000 000Ar HT**

**Claudie Andrianarimalala**

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**From:** SALON INTERNATIONAL <salondesacteurs@gmail.com>  
**Sent:** Çarşamba 12 Ocak 2022 14:47  
**To:** Ambassade de Turquie a Antananarivo; Miorosoa Tolojanahary Rajaonarimanana  
**Subject:** INTERNATIONAL FAIR OF ECONOMIC ACTORS  
**Attachments:** SIAE-2 eng.jpg; SIAE 1.png

Good morning,

His Excellence Sir Nuri Kaya BAKKALBASI,

All my best wishes for health and happiness for the New Year.

As part of the economic recovery and the presentation of economic actors in Madagascar, the RIANO AGENCY Agency is organizing the "International Fair of Economic Actors " , which will take place from September 28 to October 1, 2022 at the Palais des Sports Mahamasina Antananarivo.

Having a vision to bring together in one place all the national and international entities concerned with the economic development of Madagascar, it will be an honor for us that you are among us in this show.

For more information, please find attached the file concerning the event.

Awaiting a favorable response and a meeting from you, I wish you an excellent day.

Best regards,

**Bako RASOAMALALA**  
**Head of projects**  
**+26 134 33 128 42**

*Sr. Tic. M. ne  
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Bilgi. lt.  
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